

Frequent Buyer Program Description

"Frequent Buyer" PROGRAM DESCRIPTION for your "FREE" REWARDS



- FB FAVORITES
- LABORATORY EQUIPMENT
- MERCHANDISE
- GIFT CARDS

The **PHENIX Frequent Buyer Program** is the best buyer incentive program in the laboratory market today. Once you are enrolled, you receive a stamp for every \$100 spent (at published prices) on consumable purchases. You can earn credits for other laboratory products or for virtually anything within or outside the lab. Many labs use the stamps creatively to recognize outstanding employees, host reward dinners or purchase other incentives. To stay on top of available premiums, specials and clever ways to use the program, sign up for our quarterly Frequent Buyer Newsletter at www.phenixresearch.com/frequentbuyer.asp.

Program is void where prohibited.

Ready to cash in your stamps today? Look below at just some of the ways you can use your stamps, and start earning today! The program Rules and Regulations apply.

Choose Your Rewards:

FREQUENT BUYER FAVORITES Choose from a wide selection of cool products like DVD players, Digital Cameras, iPods and gift cards and a whole lot more. GREAT for corporate rewards!



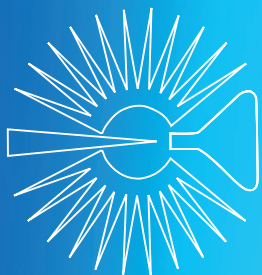
LABORATORY EQUIPMENT Choose from our vast selection of laboratory products, equipment and supplies. Get that much needed piece of equipment - a mini centrifuge, oven or incubator. Maybe you need storage boxes for your freezer, or even a freezer! Start collecting your stamps today!



GIFT CARDS & ENTERTAINMENT Choose from a wide selection of gift cards from companies you know and shop. Amazon, Olive Garden, Outback, Best Buy, Home Depot, plus more. GREAT for corporate rewards!



MERCHANDISE Redeem your points for brand name merchandise that's on your wish list. Maybe it's a plasma TV, iPod, or new equipment for your office. Great rewards for your choosing. Espresso machines, digital cameras, exercise equipment, plus much, much more.



Call 800-767-0665
Phenix Research Products
73 Ridgeway Road
Candler, NC 28715
Attn: Frequent Buyer Program

Program Redemption

Frequent Buyer Lab Equipment

When you join our program and buy some of your consumables from PHENIX, you not only get great prices and service but can build up FBP stamps to use for equipment that you need, but may not be budgeted for. These items are listed as examples only, however, you can gain credits for just about any type of laboratory equipment. As an example, if you spend \$5000 per month in consumables, you would get 50 stamps per month. Within 9 months, you would have enough stamps for a high speed micro centrifuge (Spectrafuge 2400 below) at no cost.



MCS-2010
Minicentrifuge
w/Interchangeable Rotors.
30 Stamps



P3940
Discovery Single Channel
Manual Pipette
40 Stamps



C-2400-B
Spectrafuge 24D
Microcentrifuge
w/24 place rotor
450 Stamps



LABXPRT
LabXpert Portable Printer.
150 Stamps



MR-UVM340
MR-UVM340-2
Scanning Microplate
Reader
1250 Stamps

Frequent Buyer Gift Cards

The items below are listed as examples only. We offer gift cards for VISA, American Express, Applebees, Amazon, Best Buy, Blockbuster, Borders, Home Depot, LL Bean, Olive Garden, Outback Steakhouse, Pizza Hut, Red Lobster, Starbucks, Target and Walmart to members of the PHENIX Frequent Buyer program. Ask your PHENIX Representative for more information.



VISA
\$25 Gift Card 9*
\$50 Gift Card 14*
\$100 Gift Card 27*



American Express
\$25 Gift Card 12*
\$50 Gift Card 18*
\$100 Gift Card 30*



The Home Depot
\$25 Gift Card 8*
\$50 Gift Card 14*
\$100 Gift Card 26*



Best Buy
\$25 Gift Card 8*
\$50 Gift Card 14*
\$100 Gift Card 26*



WalMart
\$25 Gift Card 8*
\$50 Gift Card 14*
\$100 Gift Card 26*



Olive Garden
\$25 Gift Card 8*
\$50 Gift Card 14*
\$100 Gift Card 26*

*Number of Stamps

Program Redemption

Frequent Buyer Merchandise

These are just a few of the many items available to you as a member of the PHENIX Frequent Buyer program. Ask your PHENIX Representative for more information. Stamp values may change without notice.



Phenix Caffeine T-shirts.
Be sure to include your size.
5 Stamps
Code: Mens:CAFTFB
Ladies: LCAFTFB



Phenix 34oz. poly carbonate
waterbottle Phenix
5 Stamps
Code: WATBOTFB



Cocktail Chemistry Set
10 Stamps
Code: ChemSetFB



Sony - Boombox*
- AM/FM/CD/MP3
35 Stamps
Code: LABBOOMFB



Tool Kit*
40 Stamps
Code: NTOOLKTFB



8 GB iPod Nano
40 Stamps
Code: iPodNanoFB



Supreme Single-Serve Gourmet
Coffee Maker*
40 Stamps
Code: COFFEE1FB



7" Widescreen Portable
DVD Player*
- Plays DVD Video, CD Video, CD
Audio, CD-R/W
45 Stamps
Code: CDVDFB



Digital Picture Frame*
7" Bright, High-resolution screen,
Slideshow with MP3 music,
Accepts 7 Digital Media Formats
45 Stamps
Code: DFRAMEFB



Sony Cybershot®*
60 Stamps
Code: DSCW80FB



120 GB iPod Classic
70 Stamps
Code: iPod80FB



Choose Restaurant Gift Cards
Typical values are
\$25=8 stamps
\$50=14 stamps
\$100=26 stamps



Dell Inspiron Notebook Computer
Call for Market Price
Code: DELLINSFB



Mtn. Bike*
174 Stamps
Code: WMMBIKEFB

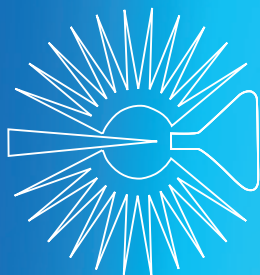
* Actual Model Subject to Availability

Frequent Buyer Rules

PHENIX Frequent Buyer Program Rules and Regulations:

1. You must register to be eligible. Please contact our Customer Service Department at 800-767-0665 for your registration package or use our online form. Upon registration you will receive your first bonus stamp, redemption forms, and startup kit.
2. After registration, stamps will be issued for each consumable order over \$200 excluding shipping and tax. For all orders falling into this category, you will receive one stamp for each \$100 spent.
3. To obtain your Phenix stamps on eligible orders, you must mention your booklet number when ordering, or place your booklet number as a no charge line item on your purchase order. For Web Site Orders be sure to include your Frequent Buyer booklet number in the Comments field at check out.
4. Stamps will be issued for consumable sales only. Specially quoted prices, equipment, and instrumentation sales are not eligible.
5. Frequent Buyer Stamps are shipped with the order with which they were placed.
6. Program is based on current catalog pricing or published contract pricing at your institution. Specially quoted prices do not qualify. The stamps cannot be combined with free items or promotional gifts advertised by PHENIX.
7. Redemption of stamps is subject to verification. Redeem your stamps by returning the stamps with a redemption form.
8. Bonus items will be shipped within 30 days of receipt of redemption request.
9. If requested item is not available, PHENIX reserves the right to offer an alternate item of equal value. PHENIX will make an effort to contact you before making changes to your order.
10. This program is void where prohibited by law or organization's rules. It is a customer's responsibility to verify that participation in this program is in compliance with Customer's Organizational Policies.
11. Frequent Buyer stamps have no cash value and are not exchangeable for cash.

www.phenixresearch.com/frequentbuyer.asp



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